



2024

Dress to Express

Involvement & Sponsorship Prospectus

"Domestic violence prevention through recovery and education".

A Message From our Founder

Hello,

I am the Founder/Managing Director of Beyond DV Ltd, a Brisbane-based charity focused on supporting women and children as they rebuild their lives after Domestic and Family Violence.

Our family's lived experience with DV and our desire to turn a negative situation into something positive was the catalyst to creating Beyond DV.

As an Educator with a career spanning 30 years, I was compelled to utilise my skills and expertise to support women and children DFV survivors. Beyond DV was launched just 8 months later.

Our extensive hands-on work with DV survivors, allowed us to identify major gaps in existing services in the DV recovery space and we then set about creating evidenced-based innovative recovery programs and services to meet the needs of families in the Greater Brisbane Area, based around "Five Pillars of Recovery" for women and "Three Pillars of Recovery" for children.

These programs are delivered from our three secure centres across Brisbane and our HOPE Hub at Westfield Carindale, which is also a place where all community members can access support for domestic violence and mental health issues.

An additional focus for Beyond DV has developed around primary prevention, with the delivery of our DV Awareness sessions for corporate organisations, community groups and schools around Australia as well as our highly innovative "Love&Learn" Teen Relationship App.



Other recent highlights have included the opening of Hannah's Sanctuary—a nine-townhouse transitional housing project, in partnership with the Small Steps 4 Hannah Foundation and a very generous Developer and the launch of our HOPE 4 Life Young Person's Program, funded by Youth Justice, to support the recovery and healing of young people who have been impacted by domestic and family violence.

My Mission is DV Prevention through Recovery and Education.

Over the past five and a half years we have helped thousands of women and children rebuild their lives after DFV and have reached over 30,000 community members across Australia through our prevention programs.

With your generous support, we will continue to work to eradicate DV in our communities.

Thank you,

Carolyn Robinson



About Dress to Express

The Dress to Express event aims to shed a light on one of the most common forms of coercive control that deprives individuals of their individual expression; not being able to choose what you wear every day. Our aim is not only to raise awareness of this issue, but also to empower individuals who are regaining their confidence and style after being denied the freedom to choose what they wear.

The event will begin in King George Square, where we will march in solidarity towards the Queen Street Mall Stage. Following the march, a panel discussion will take place featuring our Beyond DV Ambassadors. Together, we will discuss the significance of this event and how we can help change the lives of people who have escaped or are escaping domestic violence.

Funds generated from sponsoring this event will go toward running Beyond DV's programs such as Hope 4 Life, Bright Start, Pathways to Hope, First Steps/New Skills, Pathways to Wellbeing and Inspire2Aspire.

What we do

Prevention through Recovery and Education

Recovery Programs and Services

All of our Recovery programs and initiatives are based around our "Five Pillars of Recovery" for women and "Three Pillars of Recovery" for Children.

Women

Social Support

Providing opportunities for DV survivors to build positive connections, new support networks and rebuild their confidence and self-worth.

Housing Support

Providing opportunities for DV survivors to access transitional housing through Hannah's Sanctuary and access support and information through Tenants QLD and the Department of Housing.

Financial Rebuilding

Providing opportunities for DV survivors to access financial counselling, career mentoring, training opportunities (onsite/offsite), job readiness support and employment pathways.

Health Support

Providing opportunities for DV survivors to access individual counselling and group therapy, wellbeing classes, food relief and allied health support.

Legal Support

Providing opportunities for DV survivors to engage with legal services providing pro-bono advice and access information from Queensland Police.



Children

Health & Wellbeing

Providing young people with therapeutic support.

Education & Training

Providing young people with support to stay engaged with learning.

Social Connection & Support

Providing young people with opportunities to engage in social activities, supported by mentors who are positive role models in the community.

More

Education & Awareness Programs

Our Education and Awareness programs are delivered to corporate organisations, professional bodies, government departments, community organisations, sporting groups and schools/training organisations across Australia.

Our “Love&Learn” Teen Relationship App aims to educate young people about the signs of healthy and unhealthy relationships, as well as where and how to seek support.



Timeline of achievements

2017

Beyond DV is established as a company and receives Charity Registration, after domestic violence incident involving Founder's daughter

2018

Official launch of Beyond DV and commenced delivery of Education Support program for children and Personal Development program for women

2019

Launched HOPE 4 Life Children and Young Persons Program with first camp.

Hosted inaugural HOPE Beyond DV Recovery Services Open Day

2020

Opened our first Recovery Centre (Southside), utilising "Hub" model of service delivery centred around "Five Pillars of Recovery"

Launched "Community Connect" Online Support Group during COVID lockdowns

Launched "Pathways to HOPE" Financial Rebuilding Program

Launched "We Need to Talk..." DV Awareness sessions for parents and teens

2021

Inducted into Queensland Government Domestic and Family Violence Prevention Honour Roll (Individual and Organisation categories)

Established partnership with Small Steps 4 Hannah and developer to build transitional housing

Opened second Recovery Centre (Northside)

Developed and launched "Love&Learn" teen DV Awareness App

2022

Opened third Recovery Centre (Westside)
Opened Australia-first "HOPE Hub" at Westfield Carindale

Became a founding Member of the "National Domestic, Family & Sexual Violence Alliance Recovery Alliance"

Launched three "Skilling Queenslanders for Work" Government Funded onsite training programs

Launched Survivor Advocate Training Program

2023

Opened "Hannah's Sanctuary" Transitional Housing project

Launched "HOPE 4 Life" Young Person's Program funded by Youth Justice

Launched inaugural "Dress to Express Day" in partnership with Brisbane Fashion Festival

How you can be involved

Join the Dress to Express event

Join us in the Queen Street Mall on Friday 25 August for Dress to Express.

- To register for Dress to Express Day in the Queen St Mall, scan the QR code.
- Pay the \$30 registration fee (includes photo and goodie bag). You can also choose to make an additional donation at this time.
- The Beyond DV team will be in touch to confirm your registration and attendance details.

Host your own Dress to Express Day

Hold your unique “Dress to Express” event on **XXX** (or on any day during that week!).

To join, simply register yourself, your school, workplace or community organisation by visiting our website

Once registered, you can download the relevant resource kit the Beyond DV team have provided to help you prepare and promote your event throughout your school, workplace or community organisation.

We encourage those participating to share photos on social media of their fabulous outfits using the #DressToExpressAus.





Sponsorship opportunities

GOLD

\$10,000

Package Benefits

- Your logo on website
- Your logo on delegate emails
- Your logo on pamphlet
- 1 x major mention on Beyond DV social media
- 1x group mention on Beyond DV social media
- 5 x VIP seats
- Thank you by MC on day
- Supply an item in our Dress to Express goodie bag
- Supply a banner to be featured at the in-person event
- Exclusive EDM showcasing your businesses own Dress to Express day
- Access to all of Beyond DV collateral and resources
- Exclusive talk from a Beyond DV representative in your office



Silver

\$5,000

Package Benefits

- Your logo on website
- Your logo on delegate emails
- Your logo on pamphlet
- 1x group mention on Beyond DV social media
- 2 x VIP seats
- Thank you by MC on day
- Supply an item in our Dress to Express goodie bag
- Access to all of Beyond DV collateral and resources

Bronze

\$2,500

Package Benefits

- Your logo on website
- Your logo on delegate emails
- 1x group mention on Beyond DV social media
- Thank you by MC on day
- Access to all of Beyond DV collateral and resources



Booking form

Become a Dress to Express sponsor today

Gold

\$10,000

- ✓ Logo on Website
- ✓ Logo on Delegate Emails
- ✓ Logo on Pamphlet
- ✓ Major Feature Social Media
- ✓ Group Mention Social Media
- ✓ 5x VIP Seats
- ✓ MC Thank You
- ✓ Supply Item in Goodie Bag
- ✓ Access to BeyondDV resources
- ✓ Supply 2x banners for the event
- ✓ Exclusive talk from BeyondDV

Silver

\$5,000

- ✓ Logo on Website
- ✓ Logo on Delegate Emails
- ✓ Logo on Pamphlet
- ✓ Group Mention Social Media
- ✓ 2x VIP Seats
- ✓ MC Thank You
- ✓ Supply Item in Goodie Bag
- ✓ Access to BeyondDV resources

Bronze

\$2,500

- ✓ Logo on Website
- ✓ Logo on Delegate Emails
- ✓ Group Mention Social Media
- ✓ MC Thank You
- ✓ Access to Beyond DV resources

Become a Gold Sponsor

Become a Silver Sponsor

Become a Bronze Sponsor

Contact form

Name

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Organisation

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Mobile

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Please return this form to dresstoexpress@elevatecom.com.au



Contact information



www.beyonddv.org.au/dress-to-express/



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